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FACT SHEET – 2010

WISCONSIN'S TOP SPA RESORTS

MADISON, Wis. (September 9, 2010) - Wisconsin is all about experiencing fun in every season, in every corner of the state. So it's no wonder that some of the finest and most luxurious spa resorts in the Midwest are located right here in Wisconsin. Plan a girls' getaway, romantic weekend or solo escape today at one of these rejuvenating retreats - you deserve it.

Kohler Waters Spa Resort

Kohler

This Mecca of relaxation consistently earns top honors. It was selected the No. 1 Amazing Midwest Spa in 2010 by *Spa Magazine*, named one of the World's Best Spas by *Travel & Leisure* readers in 2009 and is a four-time recipient of the Forbes Four-Star award. This spa is part of the Midwest's only AAA Five Diamond resort, the American Club, and offers a wide variety of luxurious bathing and water treatments to experience the healing properties of Earth's mineral-rich waters, massages and facials. You may never want to leave.

www.destinationkohler.com; 1-800-344-2838

Sundara Inn and Spa

Wisconsin Dells

Named among the top 25 spa resorts in the country by *Travel and Leisure* magazine and placed in the top ten list of *Spa Magazine's* Amazing Midwest Spas in 2010, Sundara Spa is a great place to be pampered. This relaxing resort is located in the heartland of the state, Wisconsin Dells and is surrounded by sky-high pine trees that make for the perfect natural escape. Indulge in therapeutic massages, holistic skin care or the purifying bath. And talk about luxury... each room includes a king size feather bed, fireplace and spa-styled bathroom. Enjoy the chef-prepared organic cuisine and relax by the heated outdoor infinity pool.

www.sundaraspa.com; 1-888-735-8181

Aspira Spa at the Osthoff Resort**Elkhart Lake**

If a unique spa experience is what you crave, visit Aspira Spa where clients can sample services such as the Lomi Lomi Massage, a traditional Hawaiian "loving hands" massage; the Crystal Chakra Balancing Massage, which balances the body's seven main chakra vibrations and complements the body's energy flow using the vibration from seven pure colored lights; and the Violet Clay Envelopment, which hydrates and moistens the skin through the healing powers of clay. Finish the day by reflecting and relaxing to the sound of flowing water around the meditation sanctuary. Aspira ranks among the top 10 Amazing Midwest Spas in 2010 according to *Spa Magazine* and is consistently given a AAA Four Diamond rating.

www.aspiraspa.com; 1-877-SPA-2070

Evensong Spa at Heidel House Resort**Green Lake**

The Evensong is a refuge for healing and for energizing your mind, body and spirit. Spa services are customized for each guest's needs and include facials, body exfoliation, water therapy, yoga, body scrubs and polishing, as well as aroma Swedish massages, labyrinth heated stone massages and even a golfer's massage. This resort offers a wide variety of services, but none is more impressive and notable than the stone labyrinth, which is used for spiritual transformation and reflection. And since the spa is a part of the Heidel House Resort – a 199-room complex on the beautiful shores of Green Lake with three restaurants and an excursion yacht – you won't have to leave the resort for anything.

www.evensongspa.com; 1-800-444-2812

Woodwind Health Spa and Wellness Center**Rhineland**

At this Northwoods spa, clients can partake in unique treatments inspired by Native American healing including the Eagles Touch Massage with Eagle Spirit Womyn and the Integrative Floatation Discovery that combines a relaxing water experience with massage, deep breathing and Reiki. In addition to their affordable services, Woodwind offers yoga, massage, herbal body wraps, aromatherapy, meditation studio, therapeutic pool, sauna and educational workshops on health-related topics.

www.woodwindspa.com; 1-877-362-8902

Timber Spa at Lake Lawn Resort**Delavan**

Get ready to be whisked away to a world of relaxation and harmony with the rustic upscale charm of a room at the Timber Spa Resort. Services at the spa include Swedish, hot stone, aromatherapy, deep tissue, prenatal, and couples massages; refining body polish, detoxifying herbal wrap, and hydrating back treatment; customized and elite facials; lip, brow, and chin waxing; and immersions. The spa is part of the Lake Lawn Resort complex that offers limitless year-round recreational activities and 284 spacious rooms, lofts and suites on 275 stunning, wooded lakeside acres in the southern Wisconsin Geneva Lakes area.

<http://www.lakelawnresort.com/SpaOverview.aspx>; 1-800-338-LAKE (5253)

WELL Spa + Salon at the Grand Geneva Resort**Lake Geneva**

Treat yourself at one of the nation's premier spas. Tucked within historic Lake Geneva, Grand Geneva Resort is one of only three AAA Four Diamond resorts in Wisconsin. Focused on your relaxation, WELL spa is dedicated to syncing your mind and body, not your iPod, with an endless variety of services. An enchanting landscape of rolling hills and pristine views await you. And, best of all, Grand Geneva is easy to reach - just a short drive from Chicago and Milwaukee.

www.grandgeneva.com; 1-800-558-3417

WELL Spa at the Pfister Hotel**Milwaukee**

The WELL Spa at the Pfister Hotel is the newest urban oasis located in the heart of downtown Milwaukee. WELL Spa has an endless list of services that focus on the nourishing of your body, mind, and soul. Experience the exotic Hammam. Meaning "spreader of warmth" in Arabic, this unique treatment includes a cleansing mud application, steam and warm rain shower. At WELL, you can really relax knowing your experience takes place all within your private spa suite.

<http://www.pfisterwellspa.com>; 414-277-9207

AVANI Spa at The Abbey Resort**Fontana**

When was the last time you felt really relaxed? AVANI Spa offers 35,000 square feet of relaxation and pampering moments from the shores of Lake Geneva. Amenities include 17 private treatment rooms, dry sauna, whirlpools, steam rooms, eucalyptus-infused inhalation room, lounge areas, patio, poolside cuisine options and a full-service salon. In addition to all of these wonderful options, fitness classes are available at no additional charge. Guests may also take advantage of lake activities including scenic boat tours, ski boating, ski school, parasailing and wave runners.

www.theabbeyresort.com; 1-800-558-2405

O Spa at Olympia Resort & Conference Center**Oconomowoc**

For a European Health Spa experience, visit the O Spa. This spa presents an opportunity to "refresh the spirit" and ease the body with massages, Roman baths, mineral baths, and herbal wraps. Pamper yourself alone, with a loved one, or with a group of friends with packages that include hot rock massages, peppermint manicures and pedicures, oxygenation facials, and more.

Remember that your day to relax is not complete without a trip to the saunas, steam baths, whirlpools and exercise room.

www.olympiaresort.com; 1-800-558-9573

The Spa at Geneva Ridge**Lake Geneva**

Head-to-toe pampering is an affordable luxury at The Spa at Geneva Ridge. This facility has professional treatments ranging from a simple facial to a full body wrap. Other features include hydrotherapy, chemical peels, fitness and steam room, sauna, indoor and outdoor pools and salon packages. Allow yourself to be soothed and relaxed while the family enjoys other Lake Geneva offerings such as golf, water sports, shopping and other attractions in the area.

www.genevaridge.com; 1-800-225-5558

Elements Spa Salon at Great Wolf Lodge**Wisconsin Dells**

This full-service spa and hair salon at Great Wolf Lodge offers five treatment rooms with more than a dozen massage selections including aromatherapy massage, Swedish massage, hot stone massage, pregnancy massage, and stress relieving chair massage. Elements also offers nail treatments and facials. And while the wild ones are off enjoying the water parks and endless attractions, let the younger ones in your life experience Scoops, a sister-spa that offers kid-friendly manicures, pedicures and facials. You are guaranteed to leave Great Wolf feeling renewed.

www.greatwolf.com/dells/explore/spa; 1-800-559-9653

Spa Kalahari & Salon**Wisconsin Dells**

While the kids are enjoying waterpark fun at the Kalahari Resort and Waterpark, sneak off for some adult pampering at the full-service spa. Enjoy couples massage or hot stone therapy. Other popular treatments include the Kalahari Signature Pedicure, the Moor Mud Body Wrap and a variety of finishing services. A family vacation should have something for everyone, so the Kalahari Spa offers mini-manicures, pedicures, facials and make-up application for youngsters.

www.kalahariresorts.com/wi/amenities/spa; 1-877-525-2427

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