

For Immediate Release

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Heidel House Resort & Spa First Green-Key Rated Property in Wisconsin

GREEN LAKE, WI – September 24, 2010 – Heidel House Resort & Spa just became the only lodging property in Wisconsin to be a participant in the Green Key Eco-Rating Program. Heidel House Resort & Spa achieved a 4 Green Key rating. This recognizes Heidel House as “a hotel that has shown national industry leadership and commitment to protecting the environment through wide ranging policies and practices. Programs that involve management, employees, guests and the public have shown substantial and measurable results.”

Some of the green highlights and accomplishments of Heidel House Resort & Spa are:

- Guest rooms are equipped with signage, which give guests the option to reuse linens and towels.
- Chemical cleaners are being phased out and replaced with environmentally friendly alternatives.
- Meeting rooms are equipped with recycling bins.
- Energy Star higher efficiency appliances and/or equipment has been purchased.
- Higher efficiency light bulbs have been installed in guest rooms, public areas and back of the house areas.
- Water conserving equipment has been installed in guestrooms.

The Green Key Eco-Rating Program is a graduated rating system designed to recognize hotels, motels and resorts that are committed to improving their environmental and fiscal performance. Based on the results of a comprehensive environmental self-assessment, hoteliers are awarded a 1-5 Green Key rating and provided with guidance on how to "unlock" opportunities to reduce environmental impacts and operating costs through reduced utility consumption, employee training and supply chain management. The program assesses the 5 main operational areas of a property: Corporate Environmental Management, Housekeeping, Food and Beverage Operations, Conference & Meeting Facilities and Engineering.

Heidel House Resort & Spa is also a proud member of Travel Green Wisconsin since July 2007. General Manager Scott Krause said, “Our goals at Heidel House are to reduce waste, improve energy efficiency and conserve natural resources.” “The Green Lake area and Heidel House Resort & Spa are surrounded by natural beauty and wildlife. It is up to us to make sure that these resources are here for years to come”, said Krause.

Resort guests also help to achieve these goals by choosing to reuse towels and turning off lights when they are not in their guest room. Setting the room heater/air conditioner to a moderate temperature setting and returning brochures instead of tossing them after they've finished looking over them are other ways guests assist in making Heidel House a green property.

Heidel House Resort & Spa is located in Green Lake, Wisconsin. It's an easy drive on scenic roads just 90 miles from Milwaukee, 70 miles from Madison, 75 miles from Green Bay, 180 miles from Chicago and 250 miles from Minneapolis. For a Heidel House Resort & Spa Brochure, or to make reservations call toll free: 1-800-444-2812 Visit their web site at : www.heidelhouse.com.

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