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## Streetwise: Small businesses stand to benefit from jobs act

So you may have heard about the Small Business Jobs Act of 2010.

If business owners haven't, we here at Streetwise might suggest you chat up your financial planner, accountant or buddies with accounting degrees to find out if you can benefit from this bill.

Among the items of interest, according to Baker Tilly CPA John Krause: You can deduct up to \$500,000 of asset purchases in both 2010 and 2011 plus all-new bonus depreciation on top of that. We'll save you the accounting headaches and let Krause explain the potential benefits.

"It provides an immediate tax benefit that should ripple through the economy," Krause said. "It allows businesses to make significant equipment purchases and investments at a time when the economy needs it."

So make a few inquiries and see if your business can benefit.

EUnited Way supporters, you're awesome. You know who else is United Way awesome? Horicon Bank, 1821 Witzel Ave. Make a donation of up to \$1,000 to the United Way at Horicon any time this month and the bank will match it. Live United!

EKids, there's fun for you in Streetwise now, too! On Tuesday, Oct. 12, children ages 4-12 can participate in the free Children's Stranger Protection Program at Martial Arts America, 300 S. Koeller St. The seminar runs from 5:15-6 p.m. for ages 4-6 and from 6:15-7 p.m. for ages 7-12. Call (920) 232-5425 for more.

EThe consignment store train keeps comin', comin' 'round Oshkosh. The newest person to board the train is The Fine Line Consignment Boutique's Deb Giffey. Deb opened her store at 1922 S. Washburn St., about two weeks ago and specializes in women's clothing — juniors specifically — and accessories. Stop out, take a look and say "Hi!" when you get the chance.

ELet's give it up for Heidel House Resort and Spa in Green Lake! The gang running the show at the popular resort have joined the Green Key Eco-Rating Program, which highlights management, staff and guest efforts to make the hotel environmentally friendly and sustainable. This involves everything from suggesting guests re-use towels and sheets, a phase-out of chemical cleaners, recycling bins in meeting rooms and high-efficiency appliances. On a scale of one to five keys, with five being awesome, Heidel House has been rated a four already.

ENorth Main Street won't open soon enough for the business owners up and down the six blocks that remain closed. And while the time grows near, one Main Street business has found a different way to pass the slow sales days. Soiree Urban Gifts owner Kia Brey has opened a second location, Soiree Deux, 225 Watson St., Ripon. Such a cool store, we're sure it'll catch on in Ripon.

EAnd speaking of Ripon, we're late to the party ... the pizza party that is Roadhouse Pizza, 102 Watson St. The pizza joint opened up in August in one of the buildings included in developer Boca Grande Capital's plans to help Ripon's downtown overflow with shopping, dining and recreation opportunities.

EWhile we're out there, we have to swallow our Beloit College pride for just a moment and give props to the folks at Ripon College who helped earn it the eighth spot among Newsweek's Top 25 Schools for